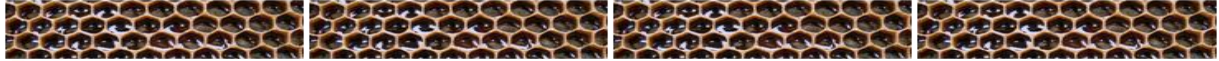




Queen Breeding, Selection and Honey Bee Health Apimondia Symposium



TAKE PART IN THE APIMONDIA SYMPOSIUM
WHICH WILL BE HELD IN ONE OF THE WORLD'S
GREATEST CITIES, QUEBEC CITY, CANADA

Symposium and workshops, November 16 to 18, 2012:

- World class speakers and many bee researchers
- Update on Honey Bee Queen breeding and pathology
- An exhibit hall full of the latest and greatest innovations in beekeeping
- A choice of workshops
- A thematic dinner

Why Exhibit:

- Two days to showcase your products and services to industry-specific attendees
- Conduct face-to-face meetings with existing and future customers
- Introduce new products and services to a knowledgeable audience

Why Sponsor/Advertise:

- Your sponsorship dollars go to support the conference and help keep expenses low for all attendees
- Great opportunity to get your company name in front of the attendance
- Sponsors receive interesting visibilities before and during the Symposium





Queen Breeding, Selection and Honey Bee Health Apimondia Symposium

November 16 to 18, 2012
Hôtel Château Laurier, Quebec city

Sponsorship PLAN

Option 1 – Official Event Sponsor

SOLD

This option is available for only **one sponsor**, and will be given to the first claimant, upon receipt of the Sponsorship Reservation Form attached below, by fax at 418 644-5944.

FOR **\$30 000**, YOU WILL GET THE FOLLOWING:

- Your company's **logo** on **all communications** promoting the Symposium (ex.: promotional email, event web site page, cover pamphlet).
- A **5 minute speech** to the participants by a representative of your organization at the opening of the event conference on November 16.
- Your company logo on **front cover (C1)** of the conference notebook.
- **One page of visibility** (black and white) inside the conference notebook.
- A free **24 ft X 8 ft** space **stand** for November 16 and 17 (including a table and two chairs, electricity and internet connection).
- Your company's **logo** (color) alone **on a slide**, presented twice during the Symposium and the mention that your company is the "Official Event Sponsor".
- Two **separate posters** featuring your company. The posters supplied by your company (maximum size: 24 ins high x 36 ins wide) will be displayed prominently at the entrance of the conference room and on the stage.
- **Two complimentary registrations** for all Symposium activities.

Option 2 – Six Coffee Breaks - November 16 and 17

SOLD

This option is available for only **one sponsor**, and will be given to the first claimant, upon receipt of the Sponsorship Reservation Form attached below, by fax at 418 644-5944.

FOR **\$8 000**, YOU WILL GET THE FOLLOWING:

- Your company's **logo** (color) on the program event **pamphlet**¹.
- The **Six Coffee Breaks** bearing the name of your company (space with tables and chairs identified with your posters – maximum of two).
- The possibility of **distributing** your promotional material (folders, etc.) on the tables of the Coffee Breaks.
- Your company's **logo** (color) alone **on a slide**, presented six times during the Symposium and the mention that your company is the "Coffee Breaks Sponsor".
- **One complimentary registration** for the November 16 and 17 days Symposium, including lunches.

¹ Only if we receive the Sponsorship Reservation Form before August 31, 2012.

Option 3 – Gold Plan

This option is available for only **one sponsor**, and will be given to the first claimant, upon receipt of the Sponsorship Reservation Form attached below, by fax at 418 644-5944.

FOR **\$4 500**, YOU WILL GET THE FOLLOWING:

- Your company's **logo** (color) on the event **pamphlet¹ with other major sponsors**. Your logo will be larger and before those of the Silver and Bronze Plan sponsors.
- A **separate poster** featuring your company. The poster supplied by your company (maximum size: 24 ins high x 36 ins wide) will be displayed prominently at the entrance of the conference room.
- **One color page of visibility** (7 ins wide X 9 ins ½ high) on the **rear cover (C4)** of the conference notebook.
- Your company's **logo** (color) alone **on a slide**, presented twice during the Symposium and the mention that your company is a "Major sponsor".
- **One complimentary registration** for the November 16 and 17 days Symposium, including lunches.

Option 4 – Silver Plan

SOLD

This option is available for **two sponsors**, and will be given to the first two claimant, upon receipt of the Sponsorship Reservation Form attached below, by fax at 418 644-5944.

FOR **\$3 000**, YOU WILL GET THE FOLLOWING :

- Your company's **logo** (color) on the event **pamphlet¹ with other major sponsors**. Your logo will be after the ones of the Gold Plan sponsor and before those of the Bronze Plan sponsors.
- **One page of visibility** (black and white) on the **inside cover (C2 or C3)** of the conference notebook.
- Your company's **logo** (color) **on a slide with other Silver Plan sponsors**, presented twice during the Symposium and the mention that your company is a "Major sponsor".
- **One complimentary registration** for the November 16 and 17 days Symposium, including lunches.

Option 5 – Bronze Plan

2 AVAILABLES

This option is available for **five sponsors**, and will be given to the first five claimants, upon receipt of the Sponsorship Reservation Form attached below, by fax at 418 644-5944.

FOR **\$2 000**, YOU WILL GET THE FOLLOWING :

- Your company's **logo** (color) on the event **pamphlet¹ with other major sponsors**. Your logo will be after those of the Gold and Silver Plan sponsors.
- **One page of visibility** (black and white), with no positioning guaranteed, inside the conference notebook.
- Your company's **logo** (color) **on a slide with other Bronze Plan sponsors**, presented twice during the Symposium and presenting the Bronze Plan sponsors.
- **One complimentary registration** for the November 16 and 17 days Symposium, including lunches.

¹ Only if we receive the Sponsorship Reservation Form before August 31, 2012.

Option 6 – Document Folder or Ecological Bag

SOLD

This option is available for only **one sponsor**, and will be given to the first claimant, upon receipt of the Sponsorship Reservation Form attached below, by fax at *418 644-5944*.

FOR **\$2 500**, YOU WILL GET THE FOLLOWING:

- Distribution of your **document folder or ecological bag**, containing the conference notebook, to all the participants (you must provide us 350 document folders or ecological bags).
IMPORTANT : Your document folder or ecological bag must be able to contain a document of 9 inches of width by 11 inches height and 1 inch thickness.

Option 7a – Pen

This option is available for only **one sponsor**, and will be given to the first claimant, upon receipt of the Sponsorship Reservation Form attached below, by fax at *418 644-5944*.


FOR **\$1 000**, YOU WILL GET THE FOLLOWING:

- Distribution of your **pen** to all the participants (you must provide us 350 pens).

Option 7b – Promotional article

This option is available for **two sponsors** (one promotional article per sponsor), and will be given to the first two claimants, upon receipt of the Sponsorship Reservation Form attached below, by fax at *(418) 644-5944*.

FOR **\$1 000**, YOU WILL GET THE FOLLOWING:

- Distribution of your **promotional article** to all the participants (you must provide us 350 articles).
-  It is suggested to choose a promotional article respecting the concept of sustainable development.

Option 8 – Thematic Dinner

SOLD

This option is available for only **one sponsor**, and will be given to the first claimant, upon receipt of the Sponsorship Reservation Form attached below, by fax at (418) 644-5944.

Chef – Dinner with a Quebec taste

FOR **\$1 500**, YOU WILL GET THE FOLLOWING:

- The Thematic Dinner will be **at your name**.
- **Mention** of the Thematic Dinner accompanied by your **logo** (color) in the **program pamphlet** and the **conference notebook**.
- A **paperboard folded** with the colors (logo and name) of your company placed on each table.
- Your company's **logo** (color) **on a slide with** presented twice during the Symposium and introducing the sponsor of the Thematic Dinner.
- **One complimentary registration** for the Symposium Thematic dinner.

Option 9a – Stand

SOLD

This option is available for **seven sponsors**, and will be given to the first seven claimants, upon receipt of the Sponsorship Reservation Form attached below, by fax at 418 644-5944.

FOR **\$1 500**, YOU WILL GET THE FOLLOWING:

- **A 8 ft X 8 ft space for your stand** : one table and two chairs will be provided and the electricity and an internet connection will be available free of charges on demand during the event. The stands will be located in the hall of the hotel, close to the conference room.
- **One complimentary registration** for the November 16 and 17 days Symposium, including lunches.

Option 9b – Stand

SOLD

This option is available for **five sponsors**, and will be given to the first five claimants, upon receipt of the Sponsorship Reservation Form attached below, by fax at 418 644-5944.

FOR **\$1 000**, YOU WILL GET THE FOLLOWING:

- **A 8 ft (large) X 5 ft (deep) space for your stand**. Due to the limited space for those new stands, two choices are available for you:
 - ⇒ 1. One table and two chairs will be provided; two posters only can be installed.
 - ⇒ 2. You portable stand with no table or chairs.

In both cases, the electricity and an internet connection will be available free of charges on demand during the event. **The stands will be located in the corridor leading to the conference room.**

- **One complimentary registration** for the November 16 and 17 days Symposium, including lunches.

☰ Option 10 and 11– Publicity in the conference notebook

A great way to improve your visibility or promote products or services to very specialized clientele.

OPTION	DESCRIPTION	PRICE
OPTION 10 - ONE PAGE OF VISIBILITY	Without guaranteed positioning Black and white (7 ins wide X 9 ins high)	\$900
OPTION 11 – HALF PAGE OF VISIBILITY	Without guaranteed positioning Black and white (7 ins wide X 4 ins $\frac{3}{4}$ high)	\$550



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Hôtel Château Laurier, Quebec city

Please send this Sponsorship Reservation Form

Yes, our company wants to sponsor your event.

Contact: _____

Name of the company : (as you want it mentioned) _____

Address : _____

Postal Code: _____ E-mail: _____

Telephone : () _____ Fax : () _____

Signature : _____ Date : _____

Billing address if different: (Payment conditions: billing on reception, 30 days for payment)

Name of the company: _____

Address : _____

Telephone : () _____ Fax : () _____

Cross the option wanted:

<input type="checkbox"/> Option 1 – Official Event Sponsor Sold	\$30 000	<input type="checkbox"/> Option 7a – Pen	\$1 000
		<input type="checkbox"/> Option 7b – Promotional article	\$1 000
<input type="checkbox"/> Option 2 – Coffee Breaks Sold	\$8 000	<input type="checkbox"/> Option 8 – Thematic Dinner Sold	\$1 500
<input type="checkbox"/> Option 3 – Gold Plan	\$4 500	<input type="checkbox"/> Option 9a – Stand Sold	\$1 500
<input type="checkbox"/> Option 4 – Silver Plan Sold	\$3 000	<input type="checkbox"/> Option 9b – Stand Sold	\$1 000
<input type="checkbox"/> Option 5 – Bronze Plan 2 availables	\$2 000	<input type="checkbox"/> Option 10 – One page of publicity in the conference notebook	\$900
<input type="checkbox"/> Option 6 – Document Folder or Ecological Bag Sold	\$2 500	<input type="checkbox"/> Option 11 – Half page of publicity in the conference notebook	\$550

The technical specifications will be sent by fax or e-mail upon receiving your reservation form.

Send this reservation form by fax to 418 644-5944

to : Patricia Turmel

CRAAQ

Queen Breeding, Selection and Honey Bee Health –

Apimondia Symposium 2012

Edifice Delta 1, 2875, boulevard Laurier, 9^e étage

Québec (Québec) G1V 2M2

***The Honey Canadian Council and the local organising committee
is grateful for your contribution.***